



OPENING DOORS  
OF OPPORTUNITY TO  
THE COMMUNITY

# Day of the ONE HUNDRED A DAY OF SERVICE

## A VIRTUAL Gala CELEBRATION

# 2021

## Gala Sponsorship Opportunities

2021 Gala Reservation Form: (Please Reserve)

Thursday, February 18, 2021  
dayoftheonehundred.org

**REGISTER**

### \$100,000 Diamond Sponsorship

- Premium Logo Placement and Title Sponsor for One Community Service Event
- Premium Logo Placement and Company Spotlight at Onset of Panel Event
- Premium Logo Placement for All Entertainment Events
- Present an Award to an Honoree
- Program Booklet in Gala Program / Boxes
- 60-Second Commercial Link on Virtual Gala Journal
- + Logo placement on Front Cover
- + Full-Page Diamond Ad

### \$50,000 Gold Sponsorship

- Logo Placement for One Community Service Event
- Logo Placement and Title Sponsor for One Community Service Event
- Logo Placement for Select Panel Event
- Logo Placement for Select Entertainment Events
- Program Booklet in Gala Program / Boxes
- 15-Second Commercial Link on Virtual Gala Journal
- + Full-Page Gold Ad

### \$15,000 Bronze Sponsorship

- Logo Placement for One Community Service Event
- Logo Placement for One Panel Event
- Logo Placement for One Entertainment Event
- Program Booklet in Gala Program / Boxes
- Full-Page Virtual Gala Journal Bronze Ad

### \$75,000 Platinum Sponsorship

- Logo Placement for One Community Service Event
- Logo Placement for Panel Event
- Logo Placement for All Entertainment Events
- Program Booklet in Gala Program / Boxes
- 30-Second Commercial Link on Virtual Gala Journal
- + Logo placement on Front Cover
- + Full-Page Platinum Ad

### \$25,000 Silver Sponsorship

- Logo Placement for One Community Service Event
- Logo Placement for One Panel Event
- Logo Placement for Select Entertainment Events
- Program Booklet in Gala Program / Boxes
- Full-Page Virtual Gala Journal Silver Ad

### Virtual Journal Ads\*

- \$2,500 Gold Virtual Gala Journal Ad Pages ONLY
- \$2,000 Silver Virtual Gala Journal Ad Pages ONLY
- \$1,750 Bronze Virtual Gala Journal Ad Pages ONLY
- \$1,500 Full Page of Virtual Gala Journal
- \$750 Half-Page of Virtual Gala Journal
- \$375 Quarter-Page of Virtual Gala Journal
- \$100 Business Card

\*Deadline for submission for Virtual Journal Ad Feb. 11, 2021

Please List me as: \_\_\_\_\_

Contact Information: \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

Firm \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

I am unable to attend, but wish to contribute \$ \_\_\_\_\_

Payment is enclosed  Please invoice me

Please charge my  AmEx  MC  Visa for \$ \_\_\_\_\_

Card# \_\_\_\_\_

Exp. \_\_\_\_\_ CVC \_\_\_\_\_

Return this form to: Donnie Manetta

dmanetta@projectsplusinc.com

Ph: (212) 204-8948

Mail: 2021 OHBM Benefit Gala Office  
c/o Projects Plus, Inc.,  
14 Penn Plaza, 9th Floor, NY, NY 10122

Projects Plus, Inc. TM under the executive direction of Pat DeSibio, has been retained by OHBM to manage the 2021 Gala.

Deadline for Virtual Ads is February 11, 2021 via email to:

DManetta@projectsplusinc.com cc: Gala.Journal2021@ohbm.org

One Hundred Black Men, Inc. is a 501 (c)3 organization (tax ID #23-7379940).