



Transporting the Next Generation

Dwayne C. Sampson
President/CEO

April 15, 2017

The Transportation Diversity Council (TDC), a national organization headquartered in New York City with Executive Leadership nationwide, has made great strides since 2010 in addressing the growing need for leaders, technical professionals, educators and trades workers in the transportation and construction industries. TDC is committed to continually developing connections between transportation professionals and interested students.

On May 12, 2017, TDC in conjunction with Massachusetts Institute of Technology (MIT) will host our annual Transportation and Infrastructure Summit at 195 Montague Street, Brooklyn, NY. The theme for the event will be “**Transportation & Infrastructure- Resiliency, Safety and Security**”. In previous years, the combined Summit Speaker Series has attracted more than 100 graduate students from across the United States, and the Infrastructure Summit has drawn over 125 corporate and agency leaders and professionals. These events have allowed the participants to make connections in the transportation and construction fields, discuss the future of the industry, and learn about major projects in their respective cities.

A diverse set of speakers, ranging from the heads of government bodies to transportation practitioners, will present on these important topics. Presentations will be followed by roundtable discussions, where students and professionals will have the opportunity to interact with some of the area’s most influential transportation decision makers.

Invited speakers include: NY Governor Andrew Cuomo, MTA’s, Veronique Hakim and Port Authority’s, Pat Foye.

As a leader in the transportation and construction industries in the United States, we are asking you to consider being one of our sponsors for the **TDC-MIT Transportation Speakers & Summit Series Event**. Sponsorship will help defray the costs of meals, transportation, and administration costs.

Details for the Summit are as follows;

Date: April 12, 2017

Time: 8:00 am – 3:00 pm EST

Location: TWU Conference Center, 195 Montague Street, Brooklyn, NY

If you have any questions, please contact:

- ❖ Doriga Alves at 718-964-7982, or dorigaalves@tdc-ntl.org
- ❖ Jeannine Maynard at 516-810-9306, or jeanninemaynard@tdc-ntl.org
- ❖ To learn more about TDC, please visit our website at www.tdc-ntl.org



More about TDC



Dwayne C. Sampson
 Founder and President/CEO
 Transportation Diversity
 Council



Connie Crawford
 Advisory Board Chair,
 Transportation Diversity
 Council

TDC's [S.T.E.A.M.](#) and [E.N.G.I.N.E.](#) initiatives are fueled by our members. Member participation stimulates organizational growth, retention and commitment, and facilitates a teaching/learning environment. TDC membership includes executives of Virginia based corporations, who identify and join those activities which resonate with them, enabling them to pursue their diverse interests, develop and share their passion, bringing to fruition TDC's goals in "Transporting the Next Generation".

<p>S.T.E.A.M. initiatives are designed to support individual members by providing awareness of new job opportunities, assist in professional development and preparation for next level positioning, and provide training to meet individual professional goals in both private and public sectors of transportation, education and construction.</p>	<p>E.N.G.I.N.E. initiatives are designed to support business members through Mentor Protégé development programs, networking events, advice and training on business and strategic planning, and general guidance on trends in transportation, education and construction.</p>
<ul style="list-style-type: none"> ■ Scholarships ■ Training & Education ■ Employment ■ Apprenticeship, Internships & Fellowships ■ Mentoring 	<ul style="list-style-type: none"> ■ Engage – Agency Interaction ■ Navigate – Advocacy ■ Grow – Opportunities ■ Innovate – Trends & Sustainability ■ Network – Business to Business ■ Educate – Training & Resources

Here are a few examples of the benefits provided by TDC Programs:

- TDC reaches out to students of all ages to provide exposure to engineering and construction trades. We also provide development programs to individuals, companies and agencies to ensure that all talents are recognized and nurtured. Lastly, we help bridge the gap between needs and opportunities for the entire industry. TDC will primarily accomplish these goals through education and mentor/protégé programs.
- TDC provides a pathway to connect youth and corporations through its Workforce Initiative Now (WIN) NY program, to work in partnership with agencies and corporations to train and develop the needed skills for the emerging workforce and leadership in "transporting the next generation".
- TDC was especially proud to announce the first graduating class of its Bronx Design and Construction Academy ("BDCA") in September 2011. The school is now close to being home to some 800 students in the ninth through twelfth grades, and provides them with a challenging and rewarding educational experience that is focused upon the development of specialized skill sets applicable to careers in transportation and construction.
- The TDC/Disadvantaged Business Enterprise (DBE) executive team's goal is to assist a select number of qualified and established DBE companies to receive guidance in business development through direct interaction with prime corporations, and thus identify urgent needs of DBE's, agencies and corporations. Our TDC/DBE program will identify gaps and propose solutions to meet the needs of DBE's, agencies and prime corporations. The TDC/DBE Program is totally industry driven and voluntary based.
- Our TDC Long Term Goal is to sustain a one-source credible and TDC pre-qualified database of DBE Companies nationwide in support of reaching government agencies, large companies, DBE goals and initiatives.

TDC- SPEAKER SERIES & INFRASTRUCTURE SUMMIT EVENT

May 12, 2017

Sponsorship Package

- ❖ Please contact Jeannine Maynard at 516-810-9306, or jeanninemaynard@tdc-ntl.org OR
- ❖ Sheila Jordan at 404-849-2122, or sheilajordan@tdc-ntl.org
- ❖ To learn more about this TDC Summit, please visit our website at <http://tdc-ntl.org/tdc-summit>
- ❖ To learn more about TDC, please visit our website at www.tdc-ntl.org

■ \$10,000 SPONSOR

Promotional opportunities to build brand awareness and loyalty through presence at the TDC-MIT Event:

- ➔ Inclusion in all press releases
- ➔ Listing on Poster board AD
- ➔ Prime branding space on the event website homepage with hyperlink to your website
- ➔ Inclusion in all web site announcements and emails
- ➔ Full Page Ad in Event Brochure
- ➔ Free Registration for 4 Attendees

■ \$5,000 SPONSOR

Promotional opportunities to build brand awareness and loyalty through presence at the TDC-MIT Event:

- ➔ Inclusion in all press releases
- ➔ Listing on Poster board AD
- ➔ Inclusion in all web site announcements and emails
- ➔ 1/2-Page Ad in Event Brochure
- ➔ Free Registration for 2 Attendees

■ \$2,000 SPONSOR

Promotional opportunities to build brand awareness and loyalty through presence at the TDC-MIT Event:

- ➔ Inclusion in all press releases
- ➔ Listing on Poster board AD
- ➔ 1/4-Page Ad in Event Brochure
- ➔ 1 Free Registration

TDC-MIT Speaker and Summit Series
May 12, 2017
SPONSORSHIP REGISTRATION FORM

EMAIL-IN YOUR COMPLETED SPONSORSHIP REGISTRATION WITHOUT PAYMENT AND WITH COMMITMENT TO SPONSOR to: jeanninemaynard@tdc-ntl.org

SPONSORING COMPANY DATA

Business Name: _____

Sponsor Contact Person: _____

Address: _____ City: _____ St.: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

Web Site: _____

PROVIDE BUSINESS LOGO AS A .jpg file AND COMPLETE ACCORDING TO YOUR PAID SPONSORSHIP PACKAGE.

Terms of Payment: Full payment and application form for sponsorship is due to activate sponsorship benefits, unless approved in advance.

Signed this _____ Day of _____, 20____. Signed by: _____

Benefits for each level of contribution are contingent on sponsors supplying the required documents to the Event Sponsor Contacts, sheilajordan@tdc-ntl.org or jeanninemaynard@tdc-ntl.org no later than

April 28th 2017

SPONSOR DISCLAIMER

Photo / Press Release: I, _____, hereby give consent to have any and all photographs and any other audio/visual materials taken of me for, but not limited to promotional material, educational activities, exhibitions or for any other use for the benefit of Transportation Diversity Conference (TDC) and such materials will be the property of the TDC.