



Dwayne C. Sampson
President & CEO

February 20, 2018

Transportation Diversity Council (TDC), a national organization headquartered in New York City with Executive Leadership nationwide, has made great strides since 2010 in addressing the growing need for leaders, technical professionals, educators and trade workers in the transportation and construction industries. TDC is committed to continuously develop connections between transportation and construction professionals, students and various community members.

In 2018, TDC will host our annual Transportation and Infrastructure Speaker Series with summits in New York City, Washington DC and Los Angeles. The theme for the events will be, **“Intermodalism and Innovation”**, **“Ensuring Resiliency for the National Infrastructure”** and **“Transportation Network Connectivity”**. In previous years, the combined Summit Speaker Series has attracted more than 100 graduate students from across the country, and each of the Infrastructure Summits have drawn over 125 C-suite corporate and agency leaders. These events have allowed the participants to make connections and contract opportunities in the transportation and construction fields, discuss the future of the industry, and learn about major projects in their respective cities.

An impressive and diverse set of speakers will present their expertise on relevant topics. Presentations will be followed by roundtable discussions, where students and professionals will have the opportunity to interact with some of the area’s most influential transportation and construction decision-makers.

Past speakers in this series included former National Safety Transportation Board Chairman, MTA New York Chairman and CEO, MTA New York Managing Director, Virginia DOT Commissioner, DDOT Executive Leadership, and many other key leaders in the Transportation and Construction industries.

As a leader in the transportation and construction industries in the United States, TDC is requesting that you consider being one of our sponsors for the **TDC Transportation Speaker Series**. Sponsorship will help defray the costs of meals, transportation, and administration costs. Additional funds will go to fund TDC’s exciting work in establishing a student exchange program in Cuba and other educational and scholarship programs.

Details for the Summits are as follows:

Intermodalism and Innovation	Ensuring Resiliency for the National Infrastructure	Transportation Network Connectivity
Date: April 16, 2018 Time: 8:00 am – 5:00 pm EST Location: New York City	Date: April 26, 2018 Time: 8:00 am – 5:00 pm EST Location: Washington DC	Date: May 2, 2018 (TBC) Time: 8:00 am – 5:00 pm PST Location: Los Angeles

If you have any questions, please contact:

- ❖ Doriga Alves at 718-964-7982, or dorigaalves@tdc-ntl.org
- ❖ Jeannine Maynard at 516-810-9306, or jeanninemaynard@tdc-ntl.org
- ❖ To learn more about TDC, please visit our website at www.tdc-ntl.org

More about TDC



Dwayne C. Sampson
 Founder and President/CEO
 Transportation Diversity
 Council



Connie Crawford
 Advisory Board Chair,
 Transportation Diversity
 Council

TDC's S.T.E.A.M. and E.N.G.I.N.E. initiatives are fueled by our members. Member participation stimulates organizational growth, retention and commitment, and facilitates a teaching/learning environment. TDC membership includes Primes, DBEs, Agencies and Individuals, who identify and join those activities which resonate with them, enabling them to pursue their diverse interests, develop and share their passion, bringing to fruition TDC's goals in "Transporting the Next Generation".

<p>S.T.E.A.M. initiatives are designed to support individual members by providing awareness of new job opportunities, assist in professional development and preparation for next level positioning, and provide training to meet individual professional goals in both private and public sectors of transportation, education and construction.</p>	<p>E.N.G.I.N.E. initiatives are designed to support business members through Mentor Protégé development programs, networking events, advice and training on business and strategic planning, and general guidance on trends in transportation, education and construction.</p>
<p>Scholarships Trainning & Education Employment Apprenticeship, Internships & Fellowships Mentoring</p>	<p>Engage- Agency Interaction Navigate- Advocacy Grow- Opportunities Innovate- Trends & Sustainability Network- Business to Business Educate- Training & Resources</p>

Here are a few examples of the benefits provided by TDC Programs:

- TDC reaches out to students of all ages to provide exposure to the engineering and construction trades. We also provide development programs for individuals, companies and agencies to ensure that all talents are realized. Lastly, we help bridge the gap between needs and opportunities for the entire industry. TDC accomplish these goals through education and mentor/protégé programs.
- TDC was especially proud to announce the opening of Bronx Design and Construction Academy ("BDCA") in September 2011. The school is now home to over 500 students in the ninth through twelfth grades, and provides them with a challenging and rewarding educational experience that is focused on the development of specialized skill sets applicable to careers in transportation and construction.
- The TDC/Disadvantaged Business Enterprise (DBE) executive team's goal is to assist a select number of qualified and established DBE firms to receive guidance in business development through direct interaction with prime contractors, and thus identify needs of DBE's, agencies and corporations. Our TDC/DBE program will identify gaps and propose solutions to meet the needs of DBE's, agencies and prime contractors. The TDC/DBE Program is totally industry driven and voluntary based.
- TDC Long Term Goal is to sustain a one-source comprehensive and TDC pre-qualified database of DBE firms nationwide in support of reaching government agencies, prime contractors.

TDC 2018 TRANSPORTATION AND INFRASTRUCTURE SPEAKER SERIES SPONSORSHIP PACKAGE

- ❖ Please contact Doriga Alves at 718-964-7982, or dorigaalves@tdc-ntl.org OR
- ❖ Jeannine Maynard at 516-810-9306, or jeanninemaynard@tdc-ntl.org
- ❖ To learn more about the TDC Speaker Series, please visit our website at <http://tdc-ntl.org/tdc-summit>
- ❖ To learn more about TDC, please visit our website at www.tdc-ntl.org

■ \$10,000 SPONSOR (GOLD Summit)

Promotional opportunities to build brand awareness and loyalty through presence at one Summit Event:

- ➔ Inclusion in all press releases Listing on Poster board AD
- ➔ Prime branding space on the event website homepage with hyperlink to your website Inclusion in all web site announcements and emails
- ➔ Full Page Ad in Event Brochure Free Registration for 4 Attendees

■ \$5,000 SPONSOR (SILVER Summit)

Promotional opportunities to build brand awareness and loyalty through presence at one Summit Event:

- ➔ Inclusion in all press releases Listing on Poster board AD
- ➔ Inclusion in all web site announcements and emails 1/2-Page Ad in Event Brochure
- ➔ Free Registration for 2 Attendees

■ \$2,000 SPONSOR (BRONZE Summit)

Promotional opportunities to build brand awareness and loyalty through presence at one Summit Event:

- ➔ Inclusion in all press releases Listing on Poster board AD
- ➔ 1/4-Page Ad in Event Brochure
- ➔ 1 Free Registration

■ \$25,000 SPONSOR (GOLD Series)

Promotional opportunities to build brand awareness and loyalty through presence at Summit Series:

- ➔ All Gold Summit Benefits at all three (3) Summit Events
- ➔ 4 tickets to TDC 10 Year Anniversary Celebration
- ➔ Feature in TDC 2018 Scholarship Activities
- ➔ Extended prominent feature on website through 2018

■ \$12,500 SPONSOR (SILVER Series)

Promotional opportunities to build brand awareness and loyalty through presence at Summit Series:

- ➔ All Silver Summit Benefits at all three (3) Summit Events
- ➔ 2 tickets to TDC 10 Year Anniversary Celebration
- ➔ Feature in TDC 2018 Scholarship Activities

■ \$5,500 SPONSOR (BRONZE Series)

Promotional opportunities to build brand awareness and loyalty through presence at Summit Series:

- ➔ All Bronze Summit Benefits at all three (3) Summit Events
- ➔ 2 tickets to TDC 10 Year Anniversary Celebration

TDC 2018 TRANSPORTATION AND INFRASTRUCTURE SPEAKER SERIES SPONSORSHIP REGISTRATION FORM

**EMAIL-IN YOUR COMPLETED SPONSORSHIP REGISTRATION WITHOUT PAYMENT AND WITH
COMMITMENT TO SPONSOR to: dorigaalves@tdc-ntl.org**

SPONSORING COMPANY DATA

Business Name: _____

Sponsor Contact Person: _____

Address: _____ City: _____ St.: _____ Zip: _____

Telephone: _____ Fax: _____ E-Mail: _____

Web Site: _____

PROVIDE BUSINESS LOGO AS A .jpg file AND COMPLETE ACCORDING TO YOUR PAID SPONSORSHIP PACKAGE.

Terms of Payment: Full payment and application form for sponsorship is due to activate sponsorship benefits, unless approved in advance.

Signed this _____ Day of _____, 20____. Signed by: _____

Benefits for each level of contribution are contingent on sponsors supplying the required documents to the Event Sponsor Contacts, doriga.alves@tdc-ntl.org or jeanninemaynard@tdc-ntl.org no later than

April 1st 2018

SPONSOR DISCLAIMER

Photo / Press Release: I, _____, hereby give consent to have any and all photographs and any other audio/visual materials taken of me for, but not limited to promotional material, educational activities, exhibitions or for any other use for the benefit of Transportation Diversity Conference (TDC) and such materials will be the property of the TDC.